



August 4, 2023

TREE FORT WINES ANNOUNCES NATIONWIDE TEXT-TO-WIN SWEEPSTAKES

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VPM: 60,113

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Tree Fort Wines, California Central Coast wine label from 3 Badge Beverage Corporation, announces its nationwide text-to-win sweepstakes. Running now through September 30, 2023, the sweepstakes offers the chance to reclaim your hideout in the California outdoors and rekindle your adventurous spirit. The grand prize winner will receive a trip to the beautiful California Central Coast.

"Tree Fort Wines are inspired by the adventurous outdoors and embody the California Central Coast," said August Sebastiani, President of 3 Badge Beverage Corporation. "Our wines are meant to be enjoyed in nature, and we are delighted to offer one lucky winner and their guest the chance to experience the excitement and wonder of this stunning region."

3 BADGE BEVERAGE CORPORATION

To enter, text TFWINES to 844-404-1280. The grand prize is a 3-day, 2-night trip for two to visit the thrilling California Central Coast during the spring of 2024. No entry fee is required, and no purchase is necessary. The winner will be announced in October 2023.

Crafted in the California Central Coast, Tree Fort is dedicated to preserving the outdoors as well as experiencing it. This commitment is reflected in its partnership with One Tree Planted, a non-profit organization focused on global reforestation. For each case of wine purchased, Tree Fort plants one tree in the United States. The partnership has already been successful, with Tree Fort helping plant 1,000 trees in 2022, and then surpassing that contribution by donating 1,200 trees in California in 2023.

Tree Fort's commitment to sustainability is further reflected in its outdoor-friendly packaging with screw cap closures instead of corks. The screw caps also make it easy for drinkers to transport the wines to their next outdoor adventure. Additionally, the recyclable Tree Fort Adventure Pack offers four single-serving wine vessels for any occasion and features versatile and eco-friendly Tetra Pak cartons designed to be enjoyed on the go.

TREE FORT WINES