



September 1, 2022

NEWS BRIEFS FOR SEPTEMBER 1, 2022

VPM: 36,810

Link to Full Article



3 Badge Beverage Corporation has released a new format for Tree Fort, its Central California Coast-sourced wine brand. The \$15 collection includes four 250-ml. Tetra Paks of either white or red offerings, and is billed as the first 250-ml. Tetra Pak wine carton to be released in North America. The white blend is made from 67% Pinot Blanc and 33% Malvasia and is fermented to 13.5% abv. The red is made from Merlot and comes in at 14% abv.

TREE FORT / ADVENTURE PACK WINES