



## SHANKEN NEWS*Daily*

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### NEWS BRIEFS FOR JULY 29, 2021

By: Shanken News Daily

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Uncle Val's Gin is expanding its lineup with new release Zested. It's a citrus flavored gin, distilled five times and infused with Bergamot orange, coriander, barley malt, and juniper. Zested joins Botanical, Restorative, and Peppered in the Uncle Val's portfolio, which is part of 3 Badge Beverage Corp., developed by 3 Badge president August Sebastiani as an homage to his Italian uncle Valerio Cecchetti. Zested is at 45% abv and will launch in early September for a suggested \$40 a 750-ml.

### UNCLE VAL'S / ZESTED GIN