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Bozal mezcal has introduced Madrecuishe, a new single maguery expression. The new mezcal is sourced from San Luis Amatlán in Oaxaca, and is bottled at 46% abv. Billed as a sipping mezcal, Madrecuishe is retail priced at \$80 a 750-ml. and is currently rolling out nationwide. The Bozal mezcal lineup is part of the portfolio of Sonoma-based négociant 3 Badge Beverage Corp. and includes a variety of expressions, among them Espadín, Barril, and Tobalá.

BOZAL / MADRECUISHE MEZCAL