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3 BADGE BEVERAGE CORP. INTRODUCES GUINIGI WINE

By: Chilled Magazine

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3 Badge Beverage Corporation, a leader in cutting edge and boutique wine and spirits négociants, has announced the addition of Guinigi wines.

The new northeastern Italian line is launching with two single-varietal bottles of Pinot Grigio and Prosecco. The collection honors the cultural roots of August Sebastiani, the proprietor while appealing to a modern palette with a crisp, clean flavor profile, low alcohol levels, and a refreshing acidity.

"Every sip of Guinigi evokes a sense of nostalgia for the verdant valleys and rolling hills of northern Italy," said fourth-generation vintner, Sebastiani. "My family has always maintained a deep connection to this region through its nuanced wines, and with Guinigi's bright fruit profile and food-friendly appeal, I'm thrilled to pay homage to the Italian wines my ancestors grew and enjoyed."

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The Prosecco D.O.C. Treviso is made from grapes sourced from the northeastern province of Treviso, creating a sparkling golden wine with persistent bubbles and a fine bead. Notes of white peach, apple, citrus fruits, wisteria, and acacia flowers make for an ideal aperitif while still holding up to a buttery fish or pizza.

Produced in the Delle Venezie area of Triveneto, the **2019 Pinot Grigio D.O.C** has a mineral hint with the enticing aroma of hawthorn flowers and ripe apricot. Tasting notes include crisp peach, apple, and bright citrus cut with a juicy acidity making it the perfect pair to sushi and antipasti.

GUINIGI WINES