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3 BADGE BEVERAGE CORP. ANNOUNCES CITY APPROVAL FOR DOWNTOWN SONOMA RESTAURANT AND TASTING ROOM

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SONOMA, Calif. — 3 Badge Beverage Corporation, an international wine and spirits négociant headquartered out of a historic, refurbished fire station in Sonoma, today announced the city’s approval to build a new commercial kitchen and tasting room onsite.

3 Badge represents an innovative portfolio of terroir-driven wines and craft spirits from around the globe and seeks a restaurant tenant partner to occupy and operate the newly approved space.

“This has been a vision of ours since we acquired this unique building five years ago. We want to build a welcoming space for the community and visitors to relax and enjoy the standout food, wine and cocktails Sonoma is known for in a historic and central location,” said 3 Badge Beverage Corporation president August Sebastiani. “It’s a positive sign that even given these very trying times that the city is still interested in expanding local businesses. This approval represents a rare positive story for a badly hit industry. We hope our space will become the new permanent home

3 BADGE BEVERAGE CORPORATION

for an ambitious restaurateur looking for an innovative landlord in an historic location. We are currently in discussion with a number of possible operators, with more approaching daily.”

Located at 32 Patten Street, Sonoma Valley Fire & Rescue occupied the building from 1948 until 2004. 3 Badge Beverage Corporation acquired the building in June 2015 as its home base for its fine spirits and wine business. The name 3 Badge was inspired by Sebastiani’s grandfather, who worked at this very building as a volunteer firefighter, and it pays homage to the three service badges he earned while serving his community.

The approved new development would occupy the western half of the firehouse, previously a garage and apparatus bay that once supported the fire company. The existing interior spaces that approved to be renovated is approved to support a 90-seat restaurant and even a small brewery. A physically separated 10-seat tasting room to support the 3 Badge négociant portfolio is also planned and will serve to drive additional traffic to the restaurant.

Twenty-four outdoor seats will also be available for exterior dining that comply with current COVID-19 dining recommendations. Hours of dinner service are permitted for approximately 5 p.m. to 10 p.m., on Monday through Friday. Lunch and brunch may also be served on weekends, as operations are allowed from approximately 10 a.m. to 10 p.m. on Saturdays and Sundays. Additionally, landscaping and outdoor seating will be added to the Broadway and Patten Street exterior spaces as well as street parking spaces and sidewalk improvements.

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