



MARKET WATCH

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GEHRICKE WINES DEBUTS NEW ROSÉ

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Sonoma, California-based Gehricke Wines, part of the *3 Badge Beverage Corp.* portfolio, has debuted a new rosé. Made with 100% Pinot Noir, Gehricke Los Carneros Rosé (\$29 a 750-ml.) was whole-cluster pressed to stainless steel prior to bottling. The wine joins Russian River Valley Chardonnay and Zinfandel, Sonoma Coast Pinot Noir, Sonoma Valley Petite Sirah, and Knights Valley Cabernet Sauvignon in the Gehricke range, and is available nationwide.

GEHRICKE / 2019 LOS CARNEROS ROSÉ