



SHANKEN
NEWS*Daily*

February 27, 2020

NEWS BRIEFS FOR FEBRUARY 27, 2020

Unique Views per Month: 35,426

[Link to Full Article](#)



Sonoma, California-based 3 Badge Beverage Corporation is launching a new whiskey called Benjamin Chapman. Its first release is a blend of 51% 10-year Canadian rye and 49% 7-year Canadian prairie wheat retailing at \$39 a 750-ml. and bottled at 45% abv. The rye component aged for 10 years in white oak casks, while the wheat spent seven years in American oak barrels. 3 Badge says the new brand's name refers to "an enigmatic figure from the 1960s international jet set era." 3 Badge has a diverse stable of spirits that also includes La Pivón Vermouth, Uncle Val's Handcrafted Gin, Kirk & Sweeney Rum, Pasote Tequila, and Bozal Mezcal.

BENJAMIN CHAPMAN / 7-YEAR WHISKEY