



SEPTEMBER 2019



BOZAL MEZCAL

2020 TOP 100 SPIRITS

BONFORT'S RELEVANCE IS IN UNDERSTANDING THE ALCOHOL BUSINESS ACROSS ALL TIERS, AND PRODUCING THAT DAILY CONTENT ON A DIGITAL PLATFORM FOR ITS READERS. WHILE THE ALCOHOL INDUSTRY HAS MANY TRADE PUBLICATIONS, NONE COVER THE INDUSTRY ACROSS BEER, WINE, SPIRITS AND ANCILLARIES ON AN "IN-THE-TRENCHES" LEVEL QUITE LIKE BONFORT'S. THIS LIST IS VERY MUCH A REFLECTION OF THAT THINKING.