



MarketWatch

June 2019

GIN, ARTISAN SPIRIT

Circulation: 51,247



LEADING GIN BRANDS IN THE U.S. PRICED ABOVE \$25 A 750-ML.

(thousands of 9-liter cases)

Brand	Importer	2010	2015	2016	2017	2018	Percent Change ¹ 2017-2018
Hendrick's	William Grant & Sons USA	110	294	341	370	440	18.9%
Boodles	Proximo Spirits	13	44	53	58	59	3.0
Martin Miller's	Blue Ridge Wine & Spirits	9	30	30	35	37	5.0
Plymouth	Pernod Ricard USA	24	30	32	35	36	3.3
Tanqueray No. Ten	Diageo North America	30	33	35	35	35	-0.2
Uncle Val's	3 Badge Beverage Corp.	-	11	13	26	27	5.5
Total Leading Over \$25²		186	442	504	559	635	13.6%

¹ Based on unrounded data

² Addition of columns may not agree due to rounding.

Source: IMPACT DATABANK ©2019

Uncle Val's Gin was named the 6th leading gin brand in the U.S. priced above \$25 with a 5.5% change from 2017-2018.

UNCLE VAL'S GIN