

# BOZAL

mezcal



**WILDLY REFINED**

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|| ENSAMBLE || SINGLE MAGUEY ||  
|| SACRIFICIO || RESERVA ||

BOZALMEZCAL.com

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## mezcal

### WILDLY REFINED

The Spanish term, bozal, translates to “wild” or “untamed.” We chose this name for our Mezcal in reference to the wild species of Mexican agave grown in hard to reach, uncultivated lands of Oaxaca, Guerrero and Durango. As well as for the untamed traditions used by our family operated distilleries, or mezcaleros, to distill small batches in those same locations.

### PRODUCTION

We use an artisanal approach toward production in order to create an unadulterated style of mezcal. In keeping with the 200-year-old tradition, the agave hearts are cooked in earthen pit ovens, later to be crushed and mashed by a stone Tahona wheel turned by a horse, bull or donkey. Without the addition of artificial yeast, open air fermentation allows the sugars to ferment utilizing naturally occurring yeast. The mezcal is then purified through a double distillation process.

**SUSTAINABLE PRACTICES:** For every one maguey harvested to produce Bozal Mezcal, two are planted in a mountainside wild nursery to be transported back into the wild after one to two years.

To **GIVE BACK**, a portion of production fees paid by 3 Badge Beverage Corp. are given back to small villages to support various community efforts.

### PACKAGING

Alluding to the traditional terra cotta copitas sometimes used for drinking mezcal, we created a series of rustic ceramic bottles in earth tones that are hand painted in Mexico City.

A light blend of Espadín, Mexicano, and Barril magueys crafted into a slightly smoky, herbaceous and citrus-forward mezcal.

Single varieties of maguey used to produce mezcal true to its distinct maguey characteristics.

Produced in small batches with locally sourced protein, fruits and grains suspended into the final distillation.

Crafted in the ancestral tradition by using clay pot distillation.



**ESPADÍN-MEXICANO  
-BARRIL**

ENSAMBLE



**CENIZO  
CUISE  
MADRECUISHE  
SACATORO  
TEPEZTATE  
TOBASICHE**

SINGLE MAGUEY



**BORREGO  
GUÍAS DE  
CALABAZA  
JAMÓN IBÉRICO  
PECHUGA**

SACRIFICIO



**BARRIL  
CASTILLA  
CHINO VERDE  
COYOTE  
JABALÍ  
SACATORO  
TOBALÁ**

RESERVA