



**News Release**

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**3 Badge Enology and Plungerhead Wines Partner with  
First Responders Children's Foundation**

**Sonoma, Calif. (June 25, 2019)** – Plungerhead Wines, a 3 Badge Enology brand, is partnering with the First Responders Children's Foundation on a new campaign beginning July 1 to raise money for the families of first responders. The program runs through September 31.

With this new campaign, proceeds from each bottle of Plungerhead wine sold will be donated to the First Responders Children's Foundation (FRCF). FRCF has supported the children and families of first responders since 2002. An average of 75 firefighters and 151 law enforcement officers perish in the line of duty each year, leaving behind two children on average. The organization has distributed more than \$780,000, awarding 206 scholarships and 83 grants to families and organizations in 36 states.

"First responders make incredible sacrifices to keep our communities safe. They and their families deserve our support and recognition," said August Sebastiani, president of 3 Badge Beverage Corporation. "We are very pleased and honored to partner with the First Responders Children's Foundation in this program for Plungerhead wines."

Plungerhead wines are sold nationally by 3 Badge Enology, the wine division of 3 Badge Beverage Corporation, which was named in honor of August Sebastiani's grandfather and his service badges as a volunteer firefighter. Distribution of Plungerhead wines grew 43.8% in 2018. Its Petite Sirah ranked #5 in the super-premium Petite Sirah category, while the Plungerhead Zinfandel ranked #9 in the super-premium Zinfandel category last year.

3 Badge Beverage Corporation is based in Sonoma, California, and was founded in 2009 by August Sebastiani. 3 Badge Beverage Corporation is located at 32 Patten Street, Sonoma, CA 95476. Additional information is located at [3badge.com](http://3badge.com). Additional information on the First Responders Children's Foundation is located at [nleafcf.org](http://nleafcf.org).

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