

# BOZAL

mezcal



**WILDLY REFINED**

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|| ENSAMBLE || SINGLE MAGUEY ||  
|| SACRIFICIO || RESERVA ||

BOZALMEZCAL.com

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## mezcal

### ENSAMBLE

A light blend of Espadín, Barril and Mexicano magueys crafted into a slightly smoky, herbaceous and citrus forward mezcal.

### SINGLE MAGUEY

Single varieties of maguey are used to produce mezcal true to its distinct maguey characteristics

### SACRIFICIO

Sacrificial mezcal is produced in small batches with locally sourced protein, fruit, and grains suspended into the final distillation.

### RESERVA

Limited release mezcal crafted in the ancestral and artisanal production styles, employing ancient practices of the local people.

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### PRODUCTION

We use an artisanal approach toward production in order to create an unadulterated style of mezcal. In keeping with the 200-year-old tradition, the agave hearts are cooked in earthen pit ovens, later to be crushed and mashed by a stone Tehona wheel turned by a horse. Without the addition of artificial yeast, open air fermentation allows the sugars to ferment utilizing naturally occurring yeast. The mezcal is then purified through a double distillation process.

**SUSTAINABLE PRACTICES:** For every one maguey harvested to produce Bozal Mezcal, two are planted in a mountainside wild nursery to be transported back into the wild after one to two years.

### INSPIRATION

The Spanish term, bozal translates to “wild” or “untamed.” We chose this name for our Mezcal in reference to the wild species of Mexican agave grown in hard to reach, uncultivated lands of Oaxaca and Guerrero. As well as for the untamed traditions used by our family operated distilleries, or mezcaleros, to distill small batches in those same locations.

To GIVE BACK to the communities crafting Bozal Mezcal, a portion of production fees are allotted to the advancement of education, women’s healthcare and infrastructure for schools.

### PACKAGING

Alluding to the traditional terra cotta copitas sometimes used for drinking mezcal, we created a series of rustic ceramic bottles in earth tones that are hand painted in Mexico City.